

A-LRN OVERVIEW & & INDIVIDUAL OR ORGANIZATIONAL MEMBERSHIP

WHAT IS IT?

A-LRN is a website with learning resources from over 40 years of award-winning teaching and consulting on personal development, interviewing & hiring, management, leadership, and team building by Dr. Michael Abelson. There are currently over 125 brief videos, brief articles, and longer webinars and more added all the time. Each gives you insights, techniques, and valuable information for daily personal use as well as to enhance your managerial and leadership skills.

WHY SHOULD I CARE... HOW DO I BENEFIT FROM IT?

There are three different membership levels. You have access to more and more resources as you go from Silver to Gold to Platinum membership. Each membership level receives notification every time we add new materials. See page 2 for more details.

MEMBERSHIP TYPES

INDIVIDUAL MEMBERSHIP

Individuals can join any of the three levels of membership: Silver, Gold or Platinum. We recommend Platinum, since it is the most value. If you increase monthly membership status-level from one to the next level (Silver to Gold, Gold to Platinum, Silver to Platinum), you will receive no credit for the previous monthly membership. If you increase annual status from Gold to Platinum we will give you credit for months still remaining in your Gold membership.

ORGANIZATION MEMBERSHIP

CONTACT US FOR CUSTOM PRICING

Teams, Divisions, entire organizations can obtain an Organization membership at Gold or Platinum status at a discount. Silver membership is already FREE, so everyone in your organization can become a member for FREE now. Contact us for pricing for your organizational Gold or Platinum membership. Pricing will depend on organizational size and relationship with The Abelson Group.

CUSTOM DESIGN MEMBERSHIP

CONTACT US FOR CUSTOM DESIGN & PRICING

Organizations can also have a custom educational website designed for them. This website can have a subset or all of any of the Silver, Gold, or Platinum membership contact. We can also include materials from the organization, have joint videos, articles, or webinars produced, and can even have training programs developed just for the organization. Contact us to explore your custom design ideas.

MEMBERSHIP LEVELS

SILVER MEMBERSHIP FREE MEMBERSHIP

You learn, via brief videos, to use our most valuable assessment tools for hiring, onboarding, coaching, and team building.

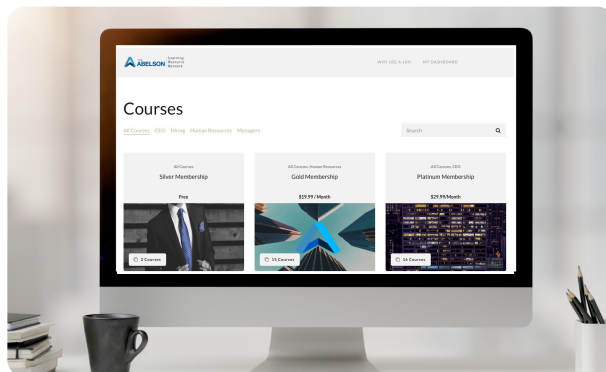
GOLD MEMBERSHIP (\$19.99 MONTHLY; \$199 ANNUALLY) EVERYTHING IN THE SILVER MEMBERSHIP PLUS

- You learn concepts, insights, and techniques to improve yourself and lead others regarding:
 - behaviors
 - motivators
 - leadership characteristics
 - powers of the leader and subordinate
 - emotional intelligence
 - stress
 - team dynamics
 - meetings
 - more added all the time
- In addition to the brief video and articles, there are brief outlines to tell you what is in each video and article.
- All our webinars where Dr. A shares insights, techniques and solutions to use our dozens of assessments, personally develop, and be a better manager/leader.

PLATINUM MEMBERSHIP (\$29.99 MONTHLY; \$299 ANNUALLY)

EVERYTHING IN SILVER AND GOLD MEMBERSHIPS PLUS

- 10% Discount on the list price of ALL assessments, training, and other products purchased from The Abelson Group including renewal of Platinum Membership
- Every webinar, panel discussion & guest interview
- Platinum Membership Forums where Dr. A and Platinum members ask questions, share their personal insights, and talk about the latest trends. Currently we have forums on:
 - Assessment Insights and Uses
 - Managing-Leading Forum
 - Asking Dr. A Anything Forum
- Asking Dr. A Live: We will have regular meetings over the internet to discuss various issues of interest to Platinum members.
- Dr. A Training Materials: Dr. A has been asked for years to make training materials from his DISC and Motives Certification as well as his speeches and seminars available for others to use. DISC & Motives Certification, Charismatic Leadership, Participatory Benevolent Dictatorship™, and his Personality Inc™. speeches and seminars, plus others, are available. ONLY Platinum members have access or are allowed to use these.



Use 10% discount code: ABELSONLRN10 when purchasing annual Gold or Platinum membership.

<https://the-abelson-group.thinkific.com/pages/choose-a-plan-with-no-silver>

Click active link or cut and paste for more information or to enroll

DO IT NOW & SAVE!