

How well do you know yourself & your people?

We deliver insights
& results in **9** human
resource areas.



THE
ABELSON GROUP™

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The Abelson Group – Tap Into Our HR Expertise, Solutions, & Tools

We help people & organizations excel personally, culturally, & financially through solutions in **9 different HR areas**.

Please fill out this fillable form and click the box of the solution(s) for which you would like us to partner with you. Save your form (or if printed, scan it) and email it to us at succeed@abelson.net.

Name:

Phone number:

Email address:



SELECTING, INTERVIEWING, HIRING – *Would you like to...*

stop wasting time & money of having the wrong people apply for the job?

identify which of 49 personal characteristics are most important & beneficial for job performance?

have a systematic & quality interview process so people you hire fit the job like a well-fitting glove?

We have the tools!

ON-BOARDING NEW & REASSIGNED STAFF – *Would you like to...*

have a system to on-board staff so the supervisor of new or reassigned staff work well instantly?

be able to improve the relationship and understanding of any two staff in your organization?

on-board new clients so there is a fit between staff & client?

We have the tools!



STAFF ENGAGEMENT – *Would you like to...*

have the right job-person fit so people see their job as fun, not work?

have hybrid or remote workers thrive & be more highly motivated, active, & accomplishing staff?

engage staff through non-financial compensation & motivation?

We have the tools!

WELLNESS – *Would you like to...*

assess the wellness of your staff, departments, &/or organization on 28 different dimensions?

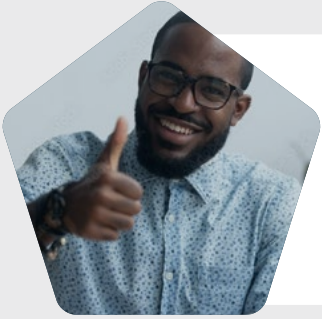
improve efficiency, productivity, & satisfaction via online educational & coaching wellness programs?

measure and demonstrate wellness improvement over time?

We have the tools!



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PERSONAL DEVELOPMENT – *Would you like to...*

- better understand your strengths and limitations?
- break through the “glass ceiling” at work?
- improve your relationships at work, home, & community?

We have the tools!

COACHING – *Would you like to...*

- better understand, connect with, and more quickly help those you coach?
- on-board clients more quickly and effectively?
- help clients improve their personal & team’s performance, satisfaction, and positive task outcomes?

We have the tools!



MANAGING & LEADING – *Would you like to...*

- have managers & leaders who are sensitive to, meet the needs of, and motivate staff?
- Identify managers’ & leaders’ level of skills in 25 different areas & improve those skills?
- have managers & leaders who understand & increase their charismatic & use it for positive outcomes?

We have the tools!

TEAM BUILDING & DEVELOPMENT – *Would you like to...*

- select the right people and fill the most needed performance gaps in your team(s)
- identify and more effectively use the skills of individuals in your team(s)
- enhance understanding, communicating with, and smoothly working with others in your team(s)?

We have the tools!



TURNOVER MANAGEMENT – *Would you like to...*

- identify causes of turnover in your organization and decrease their negative impacts?
- better control turnover so the best stay and the low performers leave?
- create the most ideal turnover culture for your organization?

We have the tools!



THE ABELSON GROUP

Hiring & Performance Solutions for Staff, Teams & Leaders

THE ABELSON GROUP

Founded in 1986, The Abelson Group specializes in partnering with organizations to meet nine different human resources needs. It does this through award winning training, highly regarded and esteemed consulting, and the use of highly respected and accurate psychological assessments. The Abelson Group has had 1000s of clients worldwide, mostly in North America, in over 20 different industries. It offers services through on-line and in-person education/training, its own educational platform (Abelson Learning Resource Network (A-LRN)), and three different certifications (DISC, Motives, Success Coaching DISC & Motives). It also offers its services through consulting with individuals, teams, and larger organizations and has been involved in 100s of human resources, team building, change management, and strategic planning/facilitation projects. Furthermore, it is a leader in North America assessment sales selling and servicing over 600,000 psychological assessments to clients.



MICHAEL ABELSON

Dr. Michael Abelson, (Dr.A) is CEO/President of The Abelson Group. He has over 45 years of experience as a consultant, trusted advisor, educator/trainer, and interpreter of psychological assessments. He founded The Abelson Group in 1986. His teaching expertise is demonstrated through being awarded nine different times while teaching over 50,000 undergraduate students, and 10,000s of MBAs and executives while on the faculty of Texas A&M University and Central Michigan University. He has been on the educational stage on four continents and on occasion has joined storied speakers such as Zig Ziglar, delivering over 1,000 keynote speeches, seminars, and other training programs. He is a consultant and trusted advisor working with 100s of organizations on human resources, change, and strategic planning/visioning projects. His accomplishments include writing over 60 published articles, two books, numerous book chapters, and has almost a dozen assessment-related certifications, in addition to his formal educational credentials (BA in Psychology, MA in Clinical Psychology, MBA and Ph.D. in Business Management).

He is Emeritus from the Department of Management at Texas A&M University where he was on the faculty for over 30 years (retiring from Texas A&M in 2011), was Real Estate Research Fellow at the renown Real Estate Center at Texas A&M University, was the first Director of the Human Resources Masters program at Texas A&M, and an instructor at four executive education centers. He has shared his management and human resources expertise in over 40 television programs, quoted in over 100 newspapers, magazines, and e-letters, and appeared in 100s of weekly radio programs. He has also been president of numerous non-profit organizations, enjoys biking and other physical activities, and enjoys being with his two daughters, their partners, three grandchildren, and his significant other Marcia.



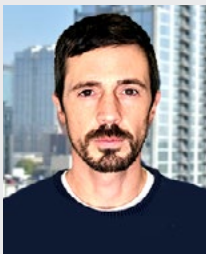
DONNA TREVINO

Donna Trevino, Customer Service and Special Projects Coordinator, has been part of the team since 2013. Her career began with P&P Technologies as a project engineer after graduating with a B.S.E.E. from Georgia Tech and a B.A. from Wesleyan College. Project Management at Applied Materials took her to Korea and Taiwan to customize solutions for specific semiconductor processes as well as supervising Project Managers. She enjoys serving on several boards for her children's activities as well as walking her dog and traveling with her husband and three kids.



BETH FITZMAURICE

Beth Fitzmaurice, Director of Special Projects, began her career as a teacher and campus administrator. She has education degrees from Texas A&M University and Texas State University. She manages research, develops programs, and handles special projects for clients and the team. In her spare time, she manages properties and does volunteer work. Beth enjoys spending time with her husband and three children and family, reading, traveling, and scrapbooking.



COREY LARSON

Corey Larson specializes in marketing services and takes the lead on social media, video graphics, and website development for The Abelson Group. He has been a part of the team since 2018. Corey Larson is an MBA and experienced entrepreneur. He has built and sold multiple startups and has 15+ years experience in scaling operations, marketing, and customer service. Corey is Founder and CEO of The Larson Marketing Project, a company that builds and manages corporate brands, including ad management, social media, email marketing automation and more.