



# THE ABELSON GROUP

Hiring & Performance Solutions for Staff, Teams & Leaders

## THE COACHES' COACH



### COACH, would you like a system...

- to get new clients?
- to truly better understand and guide your clients?
- that differentiates you from other coaches?
- that gives you unlimited use of assessments that measure behaviors, motivators, emotional intelligence, leadership, characteristics, and leader and staff stress?
- where you can use licenses for the same assessments as a profit center?
- that uses the expertise of a master coach to help you better coach AND to be YOUR coach?

### Have you ever had a client...

- with whom you are just not connecting?
- who is resistant to your best efforts and seems to fight you in the coaching process?
- who continues to hit a glass ceiling and can't break through? and/or
- who is at a plateau and frustrated because they seem stuck?

**We have THE solution for you!**

# We are looking for a small number of coaches with whom we can partner to help improve their coaching practice AND be their primary or secondary coach.

## What occurs in our coaching relationship?

- We'll meet for four – 50-minute sessions per month helping you better understand & work with your clients & to coach you on your business and possibly personal life.
- I'll take you through my Individual Personal DISCOVERY™ process where you take all five science assessments & we spend three one-hour sessions going through your own individual personal discovery. **Value = \$2000**
- Unlimited use, FREE OF CHARGE, with all your coaching clients all five sciences from The Abelson Group (DISC behaviors, motivators, emotional intelligence, leader characteristics, & leader/staff stress). **Value = \$4800**
- You'll have access to all our certifications and training:
  - Our DISC & Motivators Certification
  - Our Emotional Intelligence Certification
  - Our Abelson Learning Resource Network with over 200 videos and articles
  - and other training; all at 50% of the regular price. **Value = \$2000+**
- You'll have special discounts on our onboarding/comparison and our team reports.
- You'll learn how to:
  - attain new clients
  - gain clients within current client organizations
  - use Abelson team reports to coach teams. **Value = \$1000s**
- You can earn a commission of 20% of license cost if you choose to integrate an Abelson assessment license into your clients' organizations. A relatively easy sell once they see your command and understanding of the reports and see the usefulness of the reports. **Value = \$1000+**
- You will have another distinctive competence to help market your business, since only a small number of people will be in our "Coaching The Coach" program. **Value = Priceless**

**Total Coaching Value To You = Priceless**

**Plus Potentially over \$11,000 a year in direct program earnings & savings to YOU**

**Contact us for more information, availability, and "Coaching the Coach" cost.**

**Set up a 30 minute conversation/interview with Dr. A to discuss or apply.**

